

Camp Aya - Po Strategic Planning Committee
Minutes
Wednesday, January 20, 2016
Somers Town Hall Lower Level Conference Room
7:00 pm

Call to Order: Vice Chairwoman Barbara Capuano called the meeting to order at 7:08 P.M.

Members Present: Timothy Welch, Barbara Capuano, Michelle Young, Patricia Loftus, Brad Pellissier, Rob Hartman, Chris Boucher, Tom Van Tassel, Tim Kradas and Town Liaison Jeff Bord.

Barbara Capuano opened the discussion regarding the beta version of the survey insuring everyone had received the link via email and asking for input. Several members with Town of Somers email addresses did not receive it due to security issues. Everyone else received and 11 responses were generated. Chris Boucher shared the output data, again in draft form. General consensus was that the survey was easy and quick to take. Tim Welch asked if we should include an end date by which the survey should be taken. Although the beta survey is in two parts, it was agreed that if that was present in the final version it would be fine. No one would really notice it. It was agreed through conversation that everywhere the words "open space" are part of a question the phrase (no buildings) would be added to clarify the survey. The opening statement will also be clarified to insure no one perceives the survey to apply to entire 180 acres.

Survey distribution discussion:

A review of survey distribution commitments: Tim Kradas suggested that instead of asking the PTO, Chris Boucher reach out to the superintendent of schools to cover all the school potential email lists. Chris indicated the riding club will send out on our behalf and Brad shared the DTC and RTC will do the same. Barbara Capuano reiterated that hard copies of the survey be available at the Senior Center and library and contact those facilities. Brad Pellissier asked about creating a QR code block that allows persons to scan with their cell phones and get the link to take the survey. Everyone agreed and Brad will create the block to send to Chris and create a small poster for windows. It was also agreed via general discussion that the survey needs to be ready for distribution by March 1st and final plans will be made at the next meeting. Michelle Young reported that the Somers Pharmacy and Somers Ace Hardware will be happy to have copies at their locations. Michelle will also reach out to the Somersville liquor store.

Members present reviewed the proposed opening email statement to accompany the link that Brad Pellissier provided. It was suggested, like the survey, that it more carefully describe open space. Everyone agreed and Chris Boucher will make the change.

Michelle Young shared that meetings will be the third Wednesday of each month and that the Town Clerk had been advised, so we are now on the official meeting calendar.

Minutes of November 18, 2015 Meeting:

Motion: P. Loftus **Second:** T. Kradas o approve minutes. Passed unanimously.

Adjournment: 8:11 P.M. Motion: P. Loftus. **Second:** C. Boucher. Passed unanimously.

Respectfully submitted,

Michelle Young
Camp Aya Po Strategic Planning Committee
Secretary