

Camp Aya - Po Strategic Planning Committee
Minutes
Wednesday, February 17, 2016
Somers Town Hall Lower Level Conference Room
7:00 pm

Call to Order: Chairman Brad Pellissier called the meeting to order at 7:00 P.M.

Members Present: Timothy Welch, Michelle Young, Patricia Loftus, Chris Boucher, Tom Van Tassel, Tim Kradas, Bruce Upton and Paul Rasid.

Brad Pellissier opened the discussion regarding the poster to be placed in various locations to advertise the survey. Paul Rasid had emailed comments and presented a number of samples he had drawn up for review. Everyone agreed the posters needed less verbiage and needed to be catchier and clearer. Also that the posters needed to match the opening paragraph of the survey. The committee agreed on a merged version of two versions of the posters Paul prepared and Paul will mark up a new copy to share next week via email. Tim Welch suggested that the posters should be in windows and also with the hard copies of the surveys. Paul, Chris Boucher and Bruce Upton will coordinate the printing of the posters and advise the committee when they are ready for pick up at the Rec Dept. Michelle Young will send a list of locations the hard copies of the surveys will be available. Barbara Capuano couldn't attend the meeting but sent a sample of a survey holder for review. Everyone agreed they would work out well. Given numerous vacations scheduled and work to be done the survey will take place between March 14th and March 28th.

SURVEY TASKS were determined as follows:

- Chris Boucher will revise the opening statement and clean up the survey for hard copies.
- Brad Pellissier will provide the link information for the town website and Facebook page. He will also take care of arrangements for the sign in front of town hall.
- All committee members will send email addresses to groups who will send to their lists to Brad who will send the initial request.
- Bruce Upton will print the final posters.
- Chris Boucher will let the committee know they and the hard copies of the survey are ready for pickup.
- Committee members will place the hard copies in their respective locations on March 14th.

Chris Boucher shared that the Superintendent of Schools will send the survey out via email to all parents with the Somers school system!

Given the date of the survey, Michelle Young motioned that we have no meeting on March 15th, Paul Rasid seconded and the motion passed unanimously.

Minutes of January 20, 2016 Meeting:

Motion: T. Kradas **Second:** T. Van Tassel to approve minutes. Passed unanimously.

Adjournment: 7:42 P.M. Motion: T. Van Tassel. **Second:** B. Upton. Passed unanimously.

Respectfully submitted,

Michelle Young
Camp Aya Po Strategic Planning Committee
Secretary