

Somers Cultural Commission  
Minutes of May 9, 2016 Meeting

Meeting called to order at 7:02 PM

Present: , J. Reed, D. Whalen, D. Fraro, P Bachetti, G. Lockwood, J. Batchelor, S. Grabierz,

Guest: A. Murphy

Secretary's Report: Reviewed and accepted.

Treasurer's Report: Reviewed and accepted.

- a) Bills ó none received

Correspondence:

- a) A thank you note was received from the ALS organization for a donation made by Commission members in Linda Abbott's memory.

Old Business .

Fundraising:

The initial letter went out to perspective sponsors. J. Reed reported that to date we had received \$1,150. Members agreed that they should now approach sponsors to solicit donations. Dawn will provide a copy of the material sent out, to the Commission members.

Incentives ó A lot of discussion on how we can promote those businesses/individuals who have contributed to the Commission programs. J. Reed will continue to pursue placemats as a possible option reflecting contributors. D. Fraro will approach DG Graphics to get some ideas/pricing for a small handout (laminated or glossy paper) that could be given out at concerts or left in local businesses. Banner is still another option but need to get some input on how to display and print so the information stands out. Commissioners were asked to give more thought to other methods/options for sponsor recognition.

Piedmont Coffeehouse:

Attendance at all the shows was very good. Unfortunately donations from attendees was less than expected. Given these programs are free it's important we encourage donations to cover expenses including artist fees. There was some discussion about eliminating refreshments or reducing the number of options we offer.

There is one more slot to fill for the 2016-2017 season. Once the artists are confirmed contracts will go out.

Photography Show:

Attendance has been disappointing with donations minimal. Thought will be given to opening the show on just Saturday's and Sunday's next year.

Summer Concert: nothing new to report.

Bylaws ó Revision: J. Batchelor made a motion to accept the revised Bylaws as presented. 2<sup>nd</sup> by G. Lockwood and Commission members unanimously approved.

Publicity Review: G. Lockwood gave an overview of the Facebook updates. Hits on the site have increased significantly. A high school student has offered to help train us on managing our website. G. Lockwood has contacted the student to coordinate a date/time.

New Business: - No new business for discussion.

Adjournment: D. Fraro moved that we adjourn the meeting. It was seconded by J. Batchelor The meeting adjourned at 7:57 PM .

Next Meeting: Monday, June 13, 2016 7:00 PM

Respectfully Submitted  
Sandra Grabierz