

Somers Cultural Commission
Minutes of June 13, 2016 Meeting

Meeting called to order at 7:00 PM

Present: , J. Reed, D. Fraro, P Bachetti, J. Batchelor, P. Jones, A. Levesque, K. Worcester, S. Grabierz,

Guest: A. Murphy

Secretary's Report: Reviewed and accepted.

Treasurer's Report: Not available at time of meeting.

- a) Bills ó none received

Correspondence:

- a) A thank you note was received from CRVA for use of Piedmont Hall for their Art Show.
- b) Revisions to the Commission by-laws were forwarded to Town Hall for posting. It was recommended that they be updated to reflect a date of the revisions. J. Reed will include revision date and resubmit to Town Hall.
- c) Representative from the CRVA raised a question regarding the Commission's website and its delay in updating the site for major events. This will be further addressed in the Publicity portion of this document.

Old Business .

Fundraising:

J. Reed reported that \$3,350 had been pledged to date.

Dan reported that he has contacted all businesses he agreed to. Other Commissioners noted they have a few more contacts to make. This should be completed by 6/27.

Incentives ó Dan with assistance from A. Murphy presented a prototype handout that reflected all the events sponsored by the Commission. It was very well received. The Commission unanimously agreed to move forward in getting the handout printed and available for distribution at the June 30 concert opening. June 27 is the deadline to get Sponsors names submitted to Dan so they can be included on the handout.

J. Reed also presented another publicity avenue for Commission events. Placemats that could be used a local restaurants or community events.. The placemat would be printed in black and white on a gray background. Information on the placemat would mirror information presented in the handout noted above. Joanna's Restaurant, Congregational Church, and Senior club have already agreed to use the placemats. The Commission unanimously agreed to move forward in getting the placemats printed and distributed.

Piedmont Coffeehouse:

All contracts were mailed and 9 of 12 have been signed and returned.

Photography Show:

J. Batchelor will be setting up a meeting in the near future to discuss possible changes and set a date for the 2017 show.

Summer Concert: nothing new to report.

Publicity Review:

G. Lockwood provided a detailed review of publicity efforts to date. This included posted concert flyers, update of the Facebook page, and notice in the J.I. S. Grabierz also met with a reporter for the Hartford Courant to promote the summer concerts and provide an overview of other Commission initiatives.

New Business: -

J. Reed passed around a flyer generated by the Stafford Arts Commission. The flyer was highlighted painting and public arts events for their Community. It would be good see examples of what other communities are doing to publicize their events.

Adjournment: J. Batchelor moved that we adjourn the meeting. It was seconded by D. Fraro. The meeting adjourned at 8:15 PM .

Next Meeting: Monday, Sept 12, 2016 7:00 PM

Respectfully Submitted

Sandra Grabierz