SOMERS CULTURAL COMMISSION MEETING MINUTES April 12, 2021 7:00 p.m. Via Zoom

Present: Chair Ann Levesque, Pat Bachetti, Eileen Fedorich, Dan Fraro, Giovanna Gioscia, Lynn Goss, Bev Guimond, Bob Hall, Dave Marti, Ann Murphy, Victoria Oliver, Cindy Rusinowski, Gail Tishler. Absent: Gracie Herrity.

Call to Order: The meeting was called to order at 7:05 by chair Ann. Pat led the members with the salute to the flag. Ann welcomed new members Victoria Oliver and Eileen Fedorich.

Secretary's report: The minutes of the March 8 meeting were presented. Dave Marti motioned to accept as read and Gail Tishler seconded. Approved unanimously. There was no correspondence at this time. Treasurer's report: The treasure's report was presented by Ann. Pat motioned to accept and Gail Tishler seconded. Approved. There were no bills for approval at this time. There is still a need to fill the position of treasurer.

Old Business: Bob Hall reported that there were 2 applications from seniors. Bob will lay out packets at Piedmomt and an essay from each to view. He will also email members to view each applicant separate. We have 7 days to view. By next Monday, April 19, Bob needs to hear members choice. Goes to guidance department for school award night. Bob will manage the process.

Bob has the masters for both the photography and upcoming art show(labels and brochure). He updated(300 individuals). He is the point person for both. Labels and design for brochure are complete. Pat Bachetti gave an update from the Art Committee. Requesting signs to be placed on perimeter of town. Suggestion of one perhaps be placed at Woodcrest. Pat motioned to purchase 6 doubled-sided signs. Gail Tishler seconded. Approved.

Ann Murphy reported as of 4/12 there has been \$5775 collected in sponsorships. April 14 is the deadline for accepting. Still have time to reach out to others.

Ann Levesque met with Jillian Connors from the Senior Center and Todd Roland from DPW regarding the upcoming spring concert. Jillian is letting us use the small tables from the center. Suggestion that maybe the Boy Scouts would help with concert projects. 14 double-sided signs will be done through DG Graphics and employee Sean. Concern about procedure if need to postpone concert due to weather. Best avenue to take? Handicapped parking will continue in the same area with cones. Better handicap signs? Ann and Dave Marti will pursue.

Dave Marti reported on food truck/ice cream for concert. Gentleman has food truck(ribs/smoked items) recommended by Geissler's and is very excited for this new venture. We will test it and see-no expense for commission. Rotary Club will do varied ice cream novelties through Geissler's, also water and soda. Michelle has once again agreed to do the streaming of the concerts.

The gazebo is getting the needed floor boards, thanks to Todd Roland and his team. The Boy Scouts will paint them(town approval). All will be completed by May 1.

Publicity continues to be a challenge to get news out to the community. Our new member Victoria Oliver has agreed to work with Ann. The JI and the Reminder has had an article. Contact Kim LaFleur for Somers Connection for article.

Commission agreed to continue painting Xs on lawn for concert for social distancing. Masks required when up and walking.

The Piedmont roof has been bandaged over the years and ceiling tiles are beginning to fall. New roof is coming and will be completed by the Art Show.

New Business: Discussion of using a booklet form for advertising and sponsor campaign. Lot of manual labor included, expense, have to charge more .Perhaps other possibilities: set up table, show case business on large board with names, banner. Dave offered to donate banner if decided.

Community appears excited about upcoming concerts with the addition of the spring one. Positive reactions and well received. See what happens going forward with COVID.

Looking for a couple people to help write thank you for donations.

Cindy Rusinowski loves history and will resume the history of Piedmont with Neil Connell after our member Dot Cutter became ill. Cindy is looking forward to this venture.

Next meeting: The next meeting will be held on May 10. Dave Marti motioned to adjourn and Gail Tishler seconded. Meeting adjourned at 8:26.

Respectfully submitted, Pat Bachetti, secretary Note: Minutes are not official until approved at a subsequent meeting.