

**Town of Somers
Economic Development Commission
P.O. Box 308
Somers, CT. 06071**

**EDC Minutes
November 5, 2012
Somers Town Hall
Selectmen's Conference Room**

Call to order

Chairman Lou Bachetti called the meeting to order at 7:05 p.m..

a. Minutes approval 10/9/12

Motioned by David Reed and seconded by Rick Cheney that the minutes be approved as presented. Passed unanimously.

Attendance

Members present were, David Reed, Rick Cheney, Vicki Clark, Lou Bachetti.

Members absent were Bob Schmidt, Ron Elliott.

Late arrival was Tim Potrikus.

Guest was a history student from Somers high school.

Correspondence

An email from commissioner Clark extending an invitation to attend the NCCCC "after hours" Meeting to be held on Thursday, November 15 at the CCR S&H offices in Somers. On behalf of the commission the chairman congratulated commissioner Clark on receiving the 2012 Women of Fire award (Financial, Insurance and Real Estate award).

Autumn "after hours"

Commissioner Cheney reported there would be no fall "after hours" meeting. He is currently working on a spring meeting.

SomersNow.com

The chairman distributed an email from Dr. Paul Salva requesting the commissions assistance assuring the survival of SomersNow.com. The unanimous view of the commission was that SomersNow plays an important role in the community and should be supported if possible. The rotary club is paying server fees and will continue to do so. The idea of appropriate high

school faculty and students maintaining the website was discussed. Commissioner Potrikus will explore this possibility with the appropriate high school personnel.

Publication of 2013 business directory

The time table for distributing the 2013 business directory would be January or February of 2013.

Commissioner Reed reported that printing, design and stapling bids have been solicited from Ellington Printery, Falcon Press and Minuteman Press. He motioned that the Ellington Printery be awarded the bid. Seconded by Rick Cheney. Approved unanimously. In terms of distribution a price has been solicited from North Central News. NCN meets the primary goal of the commission in reaching all households and businesses. Motioned by Rick Cheney and seconded by Vicki Clark that NCN be engaged to distribute the directory. Passed unanimously.

Jeanne Reed has been coordinator for the past 5 years. She has done an exemplary job and is uniquely qualified by skill and experience. Motioned by Rick Cheney and seconded by Vicki Clark that the commission engage Mrs. Reed as coordinator for the 2013 business directory project and that the chairman be authorized to move forward with this action. Passed unanimously. Commissioner Reed abstained.

After discussion of budget and projected costs a motion by David Reed and seconded by Rick Cheney that the advertising schedule be adopted as follows:

Inside front and back page and outside back page	\$375.00
Full page	\$175.00
½ page	\$125.00
¼ page	\$ 75.00

Passed unanimously.

Discussion/10-year plan of conservation and development

Commissioners Cheney and Reed are members of the POCD planning committee. The next meeting is scheduled for late November. The EDC will continue to support the planning committee and its involvement in completing the next POCD.

BusinessActivity report

The chairman distributed the business activity report(attached). It was noted that the Calico Cat be listed under business closings.

Commission meeting dates 2013

Request received from the town clerk Ann Logan to submit the 2013 meeting schedule of the EDC. The chairman distributed a proposed schedule. After review and discussion motion made by Vicki Clark and seconded by David Reed that the 2013 EDC meeting schedule be adopted as presented(attached) and such schedule be submitted to the town clerk. Passed unanimously.

Adjournment

Motion was made by David Reed and seconded by Tim Potrikus to adjourn the meeting. Meeting adjourned at 8:40 p.m..

Respectfully submitted by temporary secretary Lou Bachetti for Vicki Clark.

Minutes not official until approved at a subsequent meeting.