

Town of Somers  
Economic Development Commission  
P.O. Box 308  
Somers, Connecticut 06071

**Meeting Minutes**

Monday October 7th, 2013 -- 7:00 p.m.  
Town Hall - Selectman's Conference Room

1. Call to order 7:06pm; Members present Vicki Clark, David Reed, Rich Cheney and Tim Potrikus.
1. Minutes reviewed and approval from 9/9/13. Rick Cheney made a motion to approve, seconded by David Reed. Approved.
2. Correspondence :
  - a. David Reed sent a letter to the Selectman's Office regarding election of committee during September 2013 meeting.
  - b. Chairman Reed shared a letter sent to Selectman's office regarding the development of the Somersville Mill. A meeting will be set up in November to further discuss.
3. Status report/SomersNow.com: Tim Potrikus reports no updates to announce right now.
4. "After Hours" report: Vicki Clark and Rick Cheney will look into two possible business sites to hold a meeting with goals of an after hour before Thanksgiving.
5. Update Plan of Conservation And Development: Rick Cheney reported EDC objectives will be on their agenda soon.
6. Somersville Mill: Selectman's Office has responded with interest in meeting with EDC at a future meeting to further discuss options and uses. Discussion of also including other area Somers Residents who may have interest in development of the site.
7. Discussion and Creation of 2013-14 EDC goals. See attached page 2.
8. There being no further business, the meeting was adjourned, motion by David Reed, seconded.



Victoria Clark  
Somers Economic Development Commission

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2013-14 EDC Objective and Goals

**Mission:**

To encourage economic development in the Town of Somers, assist in maintaining businesses in town, support new business and economic growth and increase retention.

**Goals:**

- Hold Monthly meetings
- Sponsor Business After Hours (BAH) meetings/events
- Conduct Business visits
- Establish and create a coordination with Town Clerk of new business activity
- Continue Inter-Commission Board relations
- Make Recommendations to BOS
- Create a Facebook Page to better disseminate community economic information/events
- Maintain Active in the 10 year plan of Conservation and Development
- Seek a minimum of 1 new member (alternative and full member)
- Community EDC Projects
  1. Somersville Overlay and Mill Development
  2. Somersnow.com
  3. Further investigate/create “cooperation” for further responsible development in Somers.
- Retailer Project – create wide spread retailer program for spring 2014. Coordinate with Somers Rotary.

**Goal Manager (s):**

All Members  
Vicki Clark  
Rick Cheney  
All Members  
Vicki Clark  
David Reed  
David Reed  
All Members  
Vicki Clark  
  
Rick Cheney  
Tim Potrikus  
All Members  
  
David Reed  
  
Tim Potrikus  
David Reed  
  
Vicki Clark  
David Reed  
Rick Cheney