

## **Somers Economic Development Commission Meeting Minutes of 1/9/2017**

1. Call to Order: Chairman Reed called the meeting to order at 7:08 P.M. Members present: David Reed, Sarah Maskill, Tim Potrikus, Rick Cheney, and Vicki Clark.
2. A motion to approve the meeting minutes of 11/14/16 was made by Ms. Clark, and seconded by Mr. Reed. The motion carried 4-0-1 (abstention). The 12/5/16 meeting was cancelled due to lack of quorum.
3. Mr. Reed reported that no correspondence has been received.
4. Old business:
  - a. Ms. Clark provided an update on social media status. Business owner involvement on Facebook continues to be low. Ms. Clark presented several strategies including post boosts, advertising, and sharing.
  - b. New Enterprises: Ms. Clark scheduled a ribbon cutting for the Bella Vie salon on 1/19/17.
  - c. Mr. Potrikus provided an update on the Mill project which includes upcoming permitting, putting the project to bid, and physical activity beginning in the fall of 2017. Mr. Potrikus made a motion to enable the EDC Chairman to contact the DPW regarding an assessment of sidewalks and lights on School Street, Maple Street, and Main Street, and report back to the EDC on a recommendation for maintaining and repairing items in a state of disrepair to the BOS. Ms. Maskill seconded the motion and it carried 5-0.
  - d. Mr. Reed reported that the Zoning Commission Chairman is speaking with the BOS to begin working with a consultant regarding a plan of development for the Route 190/Route 83 corridor.
5. New Business:
  - a. 2017 Business Directory: Mr. Potrikus made a motion to produce a 2017 Business Directory. Mr. Reed seconded the motion and it carried 5-0. Mr. Cheney noted that a new coordinator must be found. Ms. Clark suggested that advertisements include a listing in the Directory *and* the EDC Facebook page.
  - b. Restaurant Promotion: Ms. Clark reported that one restaurateur has expressed interest in a ~~Taste of Somers~~+or ~~Good Eating~~+event/promotion. She will continue her efforts to expand interest in such an event/promotion.
6. Chairman's Comments: The EDC continues to seek members. The next EDC meeting will be held on 2/6/17.
7. Adjournment: A motion to adjourn the EDC meeting was made by Mr. Cheney and seconded by Mr. Potrikus. The motion carried 5-0 and the meeting was adjourned at 8:17.

Respectfully submitted,  
Sarah Maskill

*Minutes are not official until approved at a subsequent meeting.*