

## **Somers Economic Development Commission Meeting Minutes of 2/6/2017**

1. Call to Order: Chairman Reed called the meeting to order at 7:13 P.M. Members present: David Reed, Sarah Maskill, Tim Potrikus, and Rick Cheney.
2. A motion to approve the meeting minutes of 1/9/17 was made by Mr. Cheney, and seconded by Mr. Reed. The motion carried 4-0.
3. Mr. Reed reported that he spoke with the DPW regarding the streetscape in Somersville. The DPW reports that they attend to overgrown areas as needed.
4. Old business:
  - a. Social Media . Ms. Clark and Ms. Maskill attended the ribbon cutting for the Bella Vie Salon.
  - b. Mill Update . Mr. Potrikus reports that the Board of Selectmen has hired a consultant to ensure the continued progress of the project and its promotion.
  - c. Town Center Development Project . Mr. Reed reports that this is still an active, viable project, but resources are currently aligned with the Mill Project.
5. New Business:
  - a. 2017 Business Directory
    - i. Bid Considerations: Quotes from DG Graphics and Ellington Printery have been obtained for the publication and distribution of the Somers Business Directory. Quotes were reviewed for the number of copies provided, paper stock used, number of pages, binding requirements, and various publishing details. A motion to select a vendor has been tabled until additional binding options have been examined.
    - ii. Coordinator: A candidate, Megan Davis, has been identified. The fixed and performance-based fee used in the past contains a fixed fee of \$1100, plus a performance-based fee of 10% of advertising revenue up to \$10,000, plus a performance-based fee of 20% of advertising revenue over \$10,000. All fees will be paid when all revenues and advertising copy has been received by the EDC by June 30, 2017. A motion was made by Ms. Maskill to utilize this compensation schedule. Mr. Cheney seconded the motion. The motion was passed 3-1.
6. Chairman's Comments: The EDC continues to seek additional EDC Commissioners.
7. Adjournment: A motion to adjourn the EDC meeting was made by Mr. Potrikus and seconded by Mr. Cheney. The motion carried 4-0 and the meeting was adjourned at 8:00.

Respectfully submitted,  
Sarah Maskill

*Minutes are not official until approved at a subsequent meeting.*