

Somers Economic Development Commission Meeting Minutes of 3/13/2017

1. Call to Order: Chairman Reed called the meeting to order at 7:10 P.M. Members present: David Reed, Sarah Maskill, Tim Potrikus, Rick Cheney, and Megan Davis.
2. A motion to approve the meeting minutes of 2/13/17 was made by Mr. Potrikus, and seconded by Mr. Cheney. The motion carried 4-0.
3. Mr. Reed reports correspondence from FEMA regarding a reexamination of flood plains in CT, including the Scantic River.
4. Old business:
 - a. Social Media – Ms. Clark is not in attendance.
 - b. Mill Update – Mr. Potrikus reports north-side remediation to support future development and south-side grading.
 - c. Town Center Development Project – Mr. Reed reports that this is still an active, viable project, but resources are currently aligned with the Mill Project.
5. New Business:
 - a. 2017 Business Directory
 - i. Coordinator Input – Ms. Davis is in attendance. Mr. Reed reports that Kim LaFleur advised him that the Commission can move forward with the Coordinator's compensation as detailed in the 2/6/17 minutes.
 - ii. Ms. Maskill made a motion to use 60# paper and perfect binding in the 2017 EDC Directory. Mr. Potrikus seconded the motion, and the motion carried 4-0. Mr. Reed made a motion to print 3800 directories. Ms. Maskill seconded the motion and the motion passed 4-0. Mr. Potrikus made a motion to discuss an electronic app version of the directory. Mr. Cheney seconded the motion and the motion passed 4-0. Mr. Potrikus detailed the pricing on iOS and android devices for a \$999 set up fee and \$125/monthly fee. The app allows for push notifications. Mr. Reed made a motion to enable Mr. Potrikus to negotiate an offer with ourchamber.com for setup and 2 years of service not to exceed \$2,500. Mr. Cheney seconded the motion and the motion passed 4-0.

iii. Mr. Reed made a motion for the following advertising rates:

Quarter page	\$95
Half page	\$150
Full page	\$200
Facing b&w page- full	\$300
Cover/Inside color- full	\$450

Ms. Maskill seconded the motion. The motion passed 4-0.

iv. Known Additions and Deletions: Mr. Reed reports no known additions or deletions at this time.

6. Chairman's Comments: The EDC continues to seek additional EDC Commissioners.

7. Adjournment: A motion to adjourn the EDC meeting was made by Ms. Maskill and seconded by Mr. Cheney. The motion carried 4-0 and the meeting was adjourned at 8:22.

Respectfully submitted,
Sarah Maskill

Minutes are not official until approved at a subsequent meeting.