

# **Somers Economic Development Commission Meeting Minutes of 4/3/2017**

1. Call to Order: Chairman Reed called the meeting to order at 7:06 P.M. Members present: David Reed, Sarah Maskill, Tim Potrikus, and Rick Cheney, and Directory Coordinator Megan Davis.
2. A motion to approve the meeting minutes of 3/13/17 was made by Mr. Potrikus, and seconded by Mr. Cheney. The motion carried 4-0.
3. Mr. Reed reports no correspondence.
4. Old business:
  - I. Social Media – Ms. Clark is not in attendance.
  - II. Mill Update – Mr. Potrikus reports a tentative meeting on April 27<sup>th</sup> regarding the Maple Street Bridge and Mill cleanup.
  - III. Town Center Development Project – Mr. Reed reports that resources are aligned with the Board of Selectmen vacancy.
  - IV. 2017 Business Directory: Ms. Davis will begin calling potential advertisers within the week. Mr. Reed is speaking with Gary Carra of the North Central News regarding distribution.
5. New Business:
  - I. Board of Selectmen: There is a vacancy on the Board of Selectmen.
  - II. Directory App: Mr. Potrikus has secured the directory app at a cost of \$2400 for setup and two years of service. Mr. Potrikus made a motion to offer an advertising add-on at \$75 per advertiser for two years, to be a featured banner ad on the directory app, limited to the first 10 advertisers with a paid display ad. Mr. Cheney seconded the motion; the motion carried 4-0.
6. Chairman's Comments: The EDC continues to seek additional EDC Commissioners.
7. Adjournment: A motion to adjourn the EDC meeting was made by Ms. Maskill and seconded by Mr. Potrikus. The motion carried 4-0 and the meeting was adjourned at 7:32.

Respectfully submitted,  
Sarah Maskill

*Minutes are not official until approved at a subsequent meeting.*