

Somers Economic Development Commission Meeting Minutes of 6/5/2017

1. Call to Order: Chairman Reed called the meeting to order at 7:08 P.M. EDC members present: David Reed, Rick Cheney, Vicki Clark, and Sarah Maskill. Community members present: Linda Louise LaCasse and Olivia Vesper.
2. A motion to approve the meeting minutes of 4/3/17 was made by Mr. Cheney, and seconded by Ms. Clark. The motion carried 4-0.
3. Mr. Reed reports correspondence from Tim Potrikus announcing the launch of the Directory mobile app. Mr. Reed also reports correspondence from Gary Carra, regarding the distribution of 4,100 copies of the EDC directory for the sum of \$1,435.
4. Old business:
 - I. Social Media – Ms. Clark reports continued posts to the Somers EDC Facebook page.
 - II. Mill Update – Mr. Reed reports that the July/August timeframe for cleanup is on schedule.
 - III. 2017 Business Directory: Mr. Reed reports speaking with Ms. Davis, who expects to have advertising completed by the end of June. Ms. Clark recommends the use of blank directory pages to include information on the mobile app, the Facebook page, recent EDC events, and offers for promotion/ribbon cutting.
 - IV. Directory Application: As referenced in Section 3.
5. New Business:
 - I. Board of Selectmen: Mr. Potrikus accepted a position on the Board of Selectmen.
 - II. Town Center Development Project: Mr. Reed reports that zoning changes/improvements will likely be an area of initial focus.
 - III. Town Website: Material drawn from the town website appears on the Directory app.
6. Chairman's Comments: The EDC continues to seek additional EDC Commissioners. A special meeting will be scheduled upon the completion of the Directory.
7. Adjournment: A motion to adjourn the EDC meeting was made by Mr. Cheney and seconded by Ms. Maskill. The motion carried 4-0 and the meeting was adjourned at 7:32.

Respectfully submitted,
Sarah Maskill

Minutes are not official until approved at a subsequent meeting.