

# **Somers Economic Development Commission Special Meeting Minutes of 11/13/2017**

1. Call to Order: Chairman Reed called the meeting to order at 7:08 P.M. EDC members present: David Reed, Rick Cheney, Rick Ritacco, Vicki Clark, and Sarah Maskill. Community member present: Linda Louise LaCasse. Ms. LaCasse broadcast the meeting.
2. Introduction of New Members: Welcome Rick Ritacco! Chairman Reed reviewed Sec. 7-136 of the CT General Statutes regarding municipal economic development commissions, and important FOI provisions.
3. Minutes: Ms. Clark made a motion to accept the minutes of the 9/11/17 meeting. Mr. Cheney seconded the motion and the motion passed 5-0. Mr. Cheney made a motion to accept the minutes of the Special Meeting of 10/23/17. Ms. Maskill seconded the motion and the motion passed 5-0.
4. Correspondence: No correspondence.
5. Old Business
  - I. Social Media Status Report: Ms. Clark reports increased FB traffic on the EDC page.
  - II. 2017-2018 Business Directory Progress Report
    - i. Action to date: The Directory will be a 2018 edition.
    - ii. Intern proposal: Somers High School, Bay Path University, and Asnuntuck Community College are interested in an internship program to develop the Directory. Ms. Clark made a motion for the EDC to create a job description, drafted by Ms. Maskill, for the Directory Coordinator position. The draft will be revised over the coming weeks, and finalized and voted upon at the next regularly scheduled meeting on December 4, 2017. Mr. Cheney seconded the motion, the motion passed 5-0.
  - III. Directory App/Town Website Training: Ms. Clark and Mr. Ritacco are interested in attending training for the app.
6. New Business
  - I. New Town Business Report: Chairman Reed discussed the need to regularly review business openings and closings. Mr. Cheney made a motion to nominate Ms. Clark to report these openings and closings. Mr. Ritacco seconded the motion, and the motion passed 5-0.
  - II. Town Center Development Project
    - i. Zoning Board Report: Ms. Maskill attended the Zoning Meeting on 10/2/17. Further discussion is needed.
    - ii. EDC Posture: See above.
7. 2018 Meeting Schedule: Chairman Reed presented the proposed 2018 Meeting Schedule. A vote to finalize these dates will be held at the next EDC Meeting on 12/4/17.
8. Annual Report
  - I. EDC Activities 2017: Chairman Reed reviewed the 2017 EDC Objective and Goals.
  - II. EDC Recommendations 2018: Mr. Cheney recommends continuing with the town center development project. Ms. Clark recommends restarting the Town Flag project

and producing the 2018 Directory. Mr. Ritacco recommends adding an EDC Twitter handle. Chairman Reed recommends greater usage and integration of the app. Chairman Reed requests that the EDC commissioners draft 2018 Goals, to be revised and finalized in next meeting.

9. Chairman's Comments: none.

10. Adjournment: A motion to adjourn the EDC meeting was made by Ms. Clark and seconded by Ms. Maskill. The motion carried 5-0 and the meeting was adjourned at 8:29.

Respectfully submitted,  
Sarah Maskill

*Minutes are not official until approved at a subsequent meeting.*