

Somers Economic Development Commission Meeting Minutes of 1/8/2018

1. Call to Order: Chairman Reed called the meeting to order at 7:17 P.M. EDC members present: David Reed, Rick Cheney, Vicki Clark, and Sarah Maskill.
2. Minutes: Mr. Cheney made a motion to accept the minutes of the 12/4/17 meeting. Ms. Clark seconded the motion and the motion passed 4-0.
3. Correspondence: Mr. Reed reported receiving correspondence from Gary Carra regarding the EDC Business Directory.
4. Old Business
 - a) Directory App/Town Website Training
 - i. Set Training Date/Time: Mr. Reed is coordinating training.
 - b) Annual Report – approvals required
 - i. EDC Activities – 2017
 - ii. EDC Recommendations – 2018
 - iii. Presentation to Selectmen
 1. Option 1: Joint February meeting EDC & BOS
 2. Option 2: Mail report to BOS

Mr. Cheney made a motion to approve the 2017 EDC Annual Report, and to meet with the BOS and Zoning and Planning Commissions in February. Ms. Clark seconded the motion, and the motion passed 4-0.
 - c) Social Media: Status report
 - i. Ms. Clark reports increased FB activity and a ribbon cutting at Board and Brush on January 20th.
 - d) 2017-2018 Business Directory Progress Report
 - i. Intern proposal: Mr. Cheney finds that adjustment to the Directory Coordinator compensation is necessary. He proposes a fixed fee of \$1,250 for advertising revenues up to \$12,500 plus a performance-based fee of 20% of advertising revenues over \$12,500. Mr. Reed suggests that the Directory Coordinator could be paid before the receipt of all revenues and advertising, as certain performance goals are completed, as an option if needed for negotiations. Ms. Maskill made a motion to accept the adjustment; Ms. Clark seconded the motion; the motion passed 4-0.
 - ii. North Central News Option: Mr. Reed described an publishing option available through the North Central News.
 - e) Strategic Town Development Proposal
 - i. Mill Site
 - ii. Town Center Development Project

Several constituencies in town are aligning resources to work on these projects.

5. New Business
 - a) New Town Business Report: Ms. Clark will furnish a business report in February.
6. Chairman's Comments: Mr. Reed spoke about the addition of more EDC Commissioners, and his resignation as Chairman.
7. Adjournment: A motion to adjourn the EDC meeting was made by Mr. Cheney and seconded by Ms. Clark. The motion carried 4-0 and the meeting was adjourned at 7:56.

Respectfully submitted,
Sarah Maskill

Minutes are not official until approved at a subsequent meeting.