

Somers Economic Development Commission Meeting Minutes of 2/5/2018

1. Call to Order: Chairman Reed called the meeting to order at 7:04 P.M. EDC members present: Rick Cheney, Vicki Clark, Dave Marti, Rick Ritacco and Sarah Maskill. Community members present: Ms. Linda Louisa LaCasse. Ms. LaCasse video recorded the meeting.
2. Minutes: Ms. Clark made a motion to accept the minutes of the 1/8/18 meeting. Ms. Maskill seconded the motion and the motion passed 5-0.
3. Correspondence: Mr. Cheney reported receiving no correspondence.
4. Old Business
 - a) Directory App/Town Website Training
 - i. Set Training Date/Time: Ms. Clark is scheduling training for the beginning of March.
 - b) Presentation to Selectmen
 - i. Mr. Cheney will ensure the BOS has received the annual report. He will schedule a joint meeting with the BOS/Planning and Zoning Commission when the town budget is resolved.
 - c) Social Media: Status report
 - i. Ms. Clark reviewed FB activity including likes, post reach, and post engagements. The ribbon cutting at Board and Brush on January 20th was well attended. Several EDC members also attended the NCCCC open house at Sue's Shirt Creations.
 - d) 2017-2018 Business Directory Progress Report
 - i. Intern proposal: Mr. Cheney reports continued conversations with BayPath as students begin internship applications.
 - e) Strategic Town Development Proposal
 - i. Mill Site: Consultants for the Mill Project will be invited to the March 5th EDC meeting.
 - ii. Town Center Development Project: no update.
5. New Business
 - a) New Town Business Report: Ms. Clark reports working with Ann Logan regarding monthly updates on new businesses registering with the town. Mr. Ritacco suggested making an EDC business card for the Town Clerk to share with newly registered businesses. Ms. Maskill will bring a business card proof and cost information to the March 5th meeting.
 - b) Mr. Ritacco began a discussion regarding a Somers business trade show, home and product show, or other business-focused town event. Mr. Ritacco will formulate a short survey that can be emailed to the EDC list of Somers businesses, regarding their interest.
6. Chairman's Comments: Mr. Reed will not be able to attend the March 5th meeting; Ms. Clark will chair the meeting.
7. Adjournment: A motion to adjourn the EDC meeting was made by Ms. Maskill and seconded by Mr. Marti. The motion carried 5-0 and the meeting was adjourned at 8:07.

Respectfully submitted,
Sarah Maskill

Minutes are not official until approved at a subsequent meeting.