

# Somers Economic Development Commission

## Meeting Minutes of 5/7/2018

1. Call to Order: Mr. Cheney called the meeting to order at 7:04 P.M. EDC members present: Rick Cheney, Sarah Maskill, Dave Marti, Rick Ritacco, and Pam Belisle. Community members present: Ms. Fatima Shahan and Mr. Benjamin Maskill.
2. Minutes: Mr. Ritacco made a motion to accept the meeting minutes of the 4/2/18 meeting. Mr. Marti seconded the motion and the motion passed 5-0.
3. Welcome New Members: No new members present. Ms. Maskill will call Ms. LaFleur to obtain Michelle Young's contact information.
4. Correspondence: Ms. Clark is not able to attend this month's meeting.
5. Old Business
  - a. Directory App/Town Website Training: Training needs to be scheduled.
  - b. EDC Business Cards Proposal/Pricing. Mr. Marti reports that business cards are ready for printing when all the social media handles are obtained. Mr. Marti furnished a draft of an EDC Brochure, to be discussed at the next meeting.
  - c. Social Media Status Report: Ms. Clark is not able to attend this month's meeting. Ms. Maskill provided a draft of a letter regarding the SEF's fundraising efforts. Ms. Maskill made a motion to send the letter to our mail list and for Ms. Clark to post information regarding their activities on FB, after making an edit to change "yourself" to "you" in the last paragraph in the letter. Mr. Ritacco seconded the motion and the motion passed 5-0.
  - d. 2017-18 Business Directory Progress Report
    - i. Introduction of our Intern – Ms. Belisle raised concerns about the future of a printed directory vs. a fully online edition. Mr. Cheney introduced Ms. Fatima Shahan.
  - e. Strategic Town Development Proposal
    - i. Mill Site: Mr. Cheney reports no further information.
    - ii. Town Center Development Project: Mr. Cheney discussed information he gathered from PlanMetrics. Mr. Maskill left the meeting at 7:46. Mr. Marti left the meeting at 7:53. Ms. Shahan left the meeting at 7:54.
  - f. Ribbon Cutting – Humble Fox
  - g. Business Questionnaire programming project: Mr. Ritacco suggests that the the survey is promulgated after the Directory is published.
  - h. Communication Seminar Project: Ms. Clark is not able to attend this month's meeting.
6. New Business
  - a. New Town Business Report: Ms. Clark is not able to attend this month's meeting.
7. Chairman's Comments: No comments.
8. Adjournment: A motion to adjourn the EDC meeting was made by Ms. Maskill and seconded by Ms. Belisle. The motion carried 5-0 and the meeting was adjourned at 8:32.

Respectfully submitted,  
Sarah Maskill

*Minutes are not official until approved at a subsequent meeting.*