

Somers Economic Development Commission

Meeting Minutes of 6/4/2018

1. Call to Order: Mr. Cheney called the meeting to order at 7:09 P.M. EDC members present: Rick Cheney, Vicki Clark, Sarah Maskill, Dave Marti, and Pam Belisle. Community member present: Ms. Fatima Shahan.
2. Minutes: Ms. Belisle made a motion to accept the meeting minutes of the 5/7/18 meeting. Mr. Marti seconded the motion and the motion passed 5-0.
3. Welcome New Members: No new members present.
4. Correspondence: Ms. Clark reports correspondence with Ms. Farnham of the Colonial Flower Shoppe regarding the creation of a pamphlet/brochure listing the names and locations of center retail businesses. Mr. Marti will communicate with Ms. Farnham in an effort to create materials, as a fall project.
Ms. Clark reports correspondence from a local business owner requesting that we promote the business's closing and liquidation. Ms. Clark will follow up with the business owner.
5. Old Business
 - a. Directory App/Town Website Training: Mr. Cheney reports reaching out to Ms. LaFleur regarding the app not working.
 - b. EDC Business Cards Proposal/Pricing. Mr. Marti reports that business cards are ready for printing when all the social media handles are obtained. Mr. Marti led a discussion of improvements to the draft of the EDC Brochure, and will send an updated draft to EDC members.
 - c. Social Media Status Report: Ms. Clark continues to post and gain interest in the EDC page. Mr. Cheney will sign the SEF fundraising letter and provide it to Ms. Clark for distribution.
 - d. 2017-18 Business Directory Progress Report
 - i. Ms. Shahan reports 70 emails and 10 phone calls, and provided a summary of the feedback she has received.
 - e. Strategic Town Development Proposal
 - i. Mill Site: Mr. Cheney reports no further information.
 - ii. Town Center Development Project: Mr. Cheney reports no further information.
 - f. Business Questionnaire programming project: Mr. Ritacco is not able to attend this month's meeting.
 - g. Communication Seminar Project: Ms. Clark reports continued work toward an EDC-hosted seminar.
6. New Business
 - a. New Town Business Report: Ms. Clark reports no new businesses.
7. Chairman's Comments: No comments.
8. Adjournment: A motion to adjourn the EDC meeting was made by Ms. Maskill and seconded by Ms. Clark. The motion carried 5-0 and the meeting was adjourned at 8:35.

Respectfully submitted,
Sarah Maskill

Minutes are not official until approved at a subsequent meeting.