

Somers Economic Development Commission

Meeting Minutes of 9/10/2018

1. Call to Order: Mr. Cheney called the meeting to order at 7:05. EDC members present: Rick Cheney, Vicki Clark, Sarah Maskill, and David Marti. Community members present: Budd Knorr and Fatima Shahan.
2. Minutes: Mr. Marti made a motion to accept the meeting minutes of the 6/4/18 meeting. Ms. Clark seconded the motion and the motion passed 5-0.
3. Welcome New Members: No new members.
4. Correspondence: Ms. Clark reports correspondence via FB regarding the directory.
5. Old Business
 - a. Directory App/Town Website Training: Mr. Cheney will speak with Mr. Potrikus to explore the terms of the Directory app.
 - b. EDC Business Cards Proposal/Pricing: Ms. Clark will provide social media handles to Mr. Marti.
 - c. Social Media Status Report: Ms. Clark reports that all posts are focused on the Directory.
 - d. 2019 Business Directory Progress Report: Ms. Shahan has updated all 400 directory listings. She has received 105 responses for advertisement, and 29 confirmations. Of the 295 businesses where there was not response, Mr. Cheney, Ms. Clark, Ms. Maskill, and Mr. Marti will divide the list and reach out to these businesses.
 - e. Strategic Town Development
 - i. Mill Site: Mr. Knorr reports \$2.2 million spent on the remediation of the mill site. All funds have come through grants. An outstanding cost of \$735,000 is needed to rebuild the walls, and \$200,000 for the Maple Street bridge reconstruction. Grant funding is in process. An RFQ has been developed and will be released within the next two weeks. Mr. Knorr also discussed the implementation of the 2015 POCD, and is working with Planometrics to update zoning and related ordinances. He also discussed the expansion of a natural gas line into Somers. Mr. Knorr left the meeting at 8:16.
 - f. Business Questionnaire programming project: Mr. Ritacco is not present.
 - g. Communication Seminar Project: Ms. Clark continues to work toward a seminar for local businesses.
6. New Business
 - a. New Town Business Report: Ms. Clark reports that Vave Liber Books has opened on Scitico Road.
7. Chairman's Comments: Mr. Cheney shared a Journal Inquirer article regarding Dymotek's expanding business.
8. First Selectman's Comments: Mr. Knorr left the meeting at 8:16.
9. Adjournment: A motion to adjourn the EDC meeting was made by Ms. Maskill and seconded by Ms. Clark. The motion carried 5-0 and the meeting was adjourned at 9:02.

Respectfully submitted,
Sarah Maskill

Minutes are not official until approved at a subsequent meeting.