

Somers Economic Development Commission

Meeting Minutes of 11/5/2018

1. Call to Order: Mr. Cheney called the meeting to order at 7:05. EDC members present: Rick Cheney, Vicki Clark, Sarah Maskill, and Pam Belisle.
2. Minutes: Ms. Maskill made a motion to amend the minutes of the 9/10/18 meeting regarding the spelling of a new business name and change "RFQ" to "RFP", and accept the meeting minutes of the 9/10/18 meeting. Ms. Clark seconded the motion and the motion passed 4-0.
3. Members: Ms. Belisle has been seated as a full member of the EDC as opposed to an alternate member. Additional members are needed.
4. Correspondence: Mr. Cheney reports correspondence from FEMA regarding their Risk MAP program, as regards their study of the Scantic River. Ms. Clark reports a discussion with the Somers High School Advisory Board, regarding the creation of a vocational advisory board.
5. Old Business
 - a. Directory App/Town Website Training: Mr. Cheney reports that the town app subscription has been cancelled.
 - b. EDC Business Cards Proposal/Pricing: Mr. Marti is not able to attend tonight's meeting.
 - c. Social Media Status Report: Ms. Clark reports success with reposting local business posts and community events. Ms. Belisle led a discussion regarding Instagram.
 - d. 2019 Business Directory Progress Report: Mr. Marti joined the meeting at 8:04. Ms. Belisle will post a spreadsheet of progress as a Google doc, to be updated by EDC members as outreach continues.
 - e. Strategic Town Development
 - i. Mill Site: Mr. Cheney reports no new information.
 - f. Business Questionnaire programing project: Ms. Maskill made a motion to cease the business questionnaire program as Mr. Ritacco is no longer an EDC member. Ms. Clark seconded the motion and the motion passed 5-0.
 - g. Communication Seminar Project: Ms. Clark continues to work toward a late January seminar for local businesses.
6. New Business
 - a. New Town Business Report: Ms. Clark reports no new businesses.
7. Chairman's Comments: Mr. Cheney will not be at the December EDC Meeting, so Ms. Clark will conduct the meeting. Ms. Maskill will prepare 2019 meeting dates as well as a Goals and Objectives document.
8. Adjournment: A motion to adjourn the EDC meeting was made by Ms. Maskill and seconded by Ms. Belisle. The motion carried 5-0 and the meeting was adjourned at 8:40.

Respectfully submitted,
Sarah Maskill

Minutes are not official until approved at a subsequent meeting.