

**Town of Somers**  
***Economic Development Commission***

P.O. Box 308  
Somers, Connecticut 06071

**Meeting Agenda**

Monday, January 7, 2019 - 7:00 PM  
*Somers Town Hall – Lower Level*

- |  |                           |
|--|---------------------------|
| 1. Call to Order   | Richard Cheney            |
| 2. Minutes   | Sarah Maskill             |
| 3. Members   | Richard Cheney            |
| 4. Correspondence  | Vicki Clark               |
| 5. Old Business  |                           |
| a. Directory App/Town Website Training                             | Vicki Clark               |
| b. EDC Marketing Materials Proposal/Pricing                        | David Marti               |
| c. Social Media: Status Report                                     | Vicki Clark               |
| d. 2019 Business Directory Progress Report                         | Richard Cheney            |
| e. Strategic Town Development                                      | Richard Cheney            |
| i. Mill Site   |                           |
| f. Business Questionnaire programing project                       | David Marti/Sarah Maskill |
| g. Communication Seminar Project                                   | Vicki Clark               |
| i. Review and planning for the January 28<br>communication seminar |                           |
| 6. New Business  |                           |
| a. New Businesses - Report   | Vicki Clark               |
| i. Hillsdale College -   | Bud Knorr                 |
| b. 2019 Meeting Schedule and Annual Report                         | Richard Cheney            |
| 7. Chairman's Comments   | Richard Cheney            |
| 8. Adjournment   |                           |

Richard Cheney  
Chairman  
Somers Economic Development Commission