

Economic Development Commission  
Meeting Minutes

Monday, February 4, 2019 - 7:00 PM  
Somers Town Hall – Lower Level

**Call to Order** - the meeting was called to order at 7:10pm. EDC Members present: Rick Cheney, Vicki Clark, Dave Marti. Guest included Beth Frechette

**Minutes:** Dave Marti made a motion to accept the minutes as they were submitted, Vicki Clark seconded, motion passed.

**Members** – EDC still seeking new membership, Beth Frechette is expected to be added to the commission – Welcome! Vicki Clark made a motion that once Beth Frechette is confirmed to elect her as the EDC Secretary Dave Marti seconded, motion passed 3-0.

**Correspondence** – A bill was received for the presentation from All 4 1 Coaching for the the event last week. Rich Cheney is also in receipt for the space and food at Joanna's that night – Vicki Clark also submitted \$80 cash from the evening, Rich Cheney will follow to to get these both paid and deposit the funds.

**Old Business**

EDC Marketing Materials - David Marti reviewed the tri-fold brochure he created for the event in January – he intends to make a few edits and will print off more – discussed locations to leave them once complete included town hall. Library, banks, restaurants.

**Social Media: Status Report** - Vicki Clark, we have new Instagram handle @somersedc. It is getting some good activity but not all related to Somers. Beth will be added to the social media platforms as an admin once she is confirmed as a commissioner.

2019 Business Directory Progress Report - May 1<sup>st</sup> will be “soft” deadline for all ads in – we still need to sell more to make the project self-sustainable. Discussion to re-define the categories to be more broad, continue to visit businesses to seek support and inclusion of as many as possible. After a long discussion about advertising and the EDC mission, Rick Cheney made a motion to limit advertisers only to businesses that are actually in Somers. Dave Marti seconded - motion passes 3-0.

**Strategic Town Development**

**Mill Site – No updates**

**Hillsdale College** – no updates, Members agreed to attend the March 2019 Zoning Meeting where it is expected Hillsdale will make a presentation to be able to listen and understand better the economic implication of this project to the town.

**Communication Seminar Project** – Networking and Communications seminar was held on January 28, 2019, approximately 30 people attended – the feedback has been very positive from those that attended. A few photos up on Facebook page. The presenter continues to follow up with the attendees who are completing the DISC assessment.

**New Businesses -**

**Worthington Pond** – no updates at this time other than what was presented at the zoning meeting previously.

**Eleanor Road Storage units** – Vicki Clark will follow up to do a ribbon cutting as they anticipate being open in April 2019.

Vicki Clark will check with Town Clerk before March meeting to see if there are any new applications.

**Chairman's Comments** – next meeting is Monday March 4<sup>th</sup> ... as discussed above time will be adjusted to allow for attendance of the zoning meeting at 6:30pm.

**Adjournment** 8:40pm

Victoria Clark, Somers Economic Development Commission

**Minutes are not official until approved at a subsequent meeting**