

## ECONOMIC DEVELOPMENT COMMISSION Meeting Minutes

## Monday, May 6, 2019 – 7:00 p.m. Somers Town Hall – Lower Level

- 1. Call to Order @ 7:05 pm. Economic Development Commission (EDC) Members present: Vicki Clark, Dave Marti, James O'Hearn, and Beth Frechette. Missing –Pam Belisle
- 2. Minutes: Vicki Clark made a motion to accept the April minutes as they were submitted, Dave Marti seconded, motion approved by membership.
- 3. Members The commission welcomed James O'Hearn to his first meeting with the EDC. Members introduced themselves.
- 4. Correspondence
  - a. On April 1, Richard Cheney resigned from the Economic Development Commission with notice via letter to Bud Knorr, Town of Somers. Vicki made a motion to elect officers at our next meeting. It was seconded by Beth Frechette and approved by membership.
- 5. Old Business
  - a. EDC Marketing Materials
    - i. Hold on the brochure until the full membership and officers of the EDC is determined. Dave will order Lucite holders to use with the brochures when complete. (Sample showed to EDC committee)
  - b. Social Media Status Report
    - i. We are continuing to gather information on social media and how best to use it for the commission.
  - c. 2019 Business Directory Progress Report
    - Vicki Clark is working on a quote for the Business Directory. Currently, we are looking at 60-pound uncoated paper, 80-pound paper with gloss and "perfect" or saddle stitch binding. Vicki will obtain additional information regarding the previous versions of the directory, including all the rough files on a thumb drive with graphics.
    - ii. Dave will identify the number of households for the mailing.
  - d. Strategic Town Development
    - i. Mill Site No update on this project
    - ii. Hillsdale College No update on this project, awaiting further information is available to the public.
  - e. Business After Hours/2019 Projects and Goals
    - i. The Public Speaking session will be planned for Monday, September 23. Beth Frechette will be the speaker. We will find a location for the event.
- 6. New Business
  - a. New Businesses Report No new businesses have applied for DBA since last meeting

- 7. Vice-Chairman's Comments
  - a. The Somers Zoning Board has scheduled a Public Hearing on May 22, 6:30 p.m. at Town Hall Auditorium to get input to the zoning regulations by the residents.
  - b. Vicki distributed the 2019 EDC meeting schedule as a reminder to commission membership
  - c. Next meeting will be held on Monday, June 3<sup>rd</sup> at 7:00 pm at the Somers Town Hall.
- 8. Adjournment 8:10 p.m.

Respectfully submitted for the Commission,

Beth Frechette, Secretary