



Town of Somers
Economic Development Commission
Meeting Agenda

Monday February 3, 2020 – 6:00pm
Lower level conference room, Somers Town Hall

1. Call to Order @ 6:08 p.m. Commission members present: Vicki Clark, James O’Hearn and Beth Frechette. Stephen Reilly attended as a guest conducting student research.
2. Review and Approval of Minutes (Nov 2019, Jan 2020)
 - a. Jim made a motion to accept the November minutes, seconded by Vicki
 - b. Jim made a motion to accept the January minutes, seconded by Vicki
3. Correspondence
 - a. Dave Marti has submitted his letter of recommendation to the commission due to his recent appointment to the Somers Library Board
 - b. North Central Connecticut – Contacted Vicki to partner more fully with our commission in the town. Further discussions to continue.
4. Old Business
 - a. Directory Updates/Progress/Coordination
 - Vicki is spearheading the final stages of the directory content. Current projects include validating members, advertisements and graphic designs.
 - b. New business update
 - OM, Yoga Studio – Vicki will invite to an upcoming EDC meeting, as well as a potential ribbon cutting.
 - Henny Penny – Vicki has had initial discussions regarding potential partner opportunities which were received positively
 - c. EDC Events:
 - Opiate Education Program – March 19th. Beth will work with Dave Marti to find the correct connections to support public participation
 - d. Social Media Updates – Nothing unrelated to the directory
 - e. Strategic Town Development – Updates/Discussion – No updates. Further information on this topic can be found on the town website.
 - f. Pending Zoning Regulation Updates/Discussion – No updates. Further information on this topic can be found on the town website.

- g. Somers Business Forum – moved to 2020 Goals
- h. Property Showcase Project – moved to 2020 Goals

5. New Business

- a. Review of 2019
 - i. Vicki compiled a list of accomplishments for 2019:
 - 1. Ribbon Cuttings
 - 2. After Hours Open House
 - 3. Business Community Programming/Somers Business Forum (after hours presentations)
 - 4. Ongoing work: Business directory, social media outreach, and commission membership
- b. Goal setting 2020
 - 1. Events:
 - a. Ribbon Cuttings
 - b. After Hours Open House
 - c. Business Community Programming/Somers Business Forum Events
 - 2. Public Relations Plan
 - 3. Somers Business Directory Launch
 - 4. Somers Business Forum Development
 - 5. Property Showcase Project – moved to 2020 Goals
 - 6. Ongoing work: Business directory, social media outreach, and commission partnerships
- c. NCCCC (addressed during correspondence)

6. Adjournment – 7:20 p.m. – Motion made by Vicki, seconded by Jim.

Next meeting to be held March 2, 2020 @ 6:00 p.m. at the Somers Town Hall.

Respectfully submitted for the Commission,

Beth Frechette, Secretary