



Town of Somers
Economic Development Commission
Meeting Agenda

Monday October 6, 2020 – 6:00pm
Lower level conference room, Somers Town Hall

1. Call to Order @ 6:03 p.m. Commission members present: James O’Hearn, Christine Mike and Beth Frechette.
2. Review and Approval of Minutes
 - a. Jim made a motion to accept the minutes, seconded by Beth
3. Correspondence
 - a. Vicki Clark has submitted her letter of resignation to the commission due to personal reasons
 - b. Pam Belisle has submitted her letter of resignation to the commission due to change in residence outside of Somers, CT
 - c. Facebook correspondence is up with many more postings and “likes” on our page.
 - d. NCCC correspondence continues to be stalled. Beth to work with Jim on outreach.
4. Old Business
 - a. Directory Updates/Progress/Coordination
 - The Directory project has been stalled due to our project manager’s illness. Beth will contact her for next steps
 - b. Review 2020 projects, ideas, goals, projections
 - i. EDC Events: Currently on hold due to the pandemic. Committee will look for virtual ways to connect to the business community.
 1. Ribbon Cuttings
 2. After Hours Open House
 3. Business Community Programming/Somers Business Forum
 - ii. Strategic Town Development – Updates/Discussion – No updates. Further information on this topic can be found on the town website.
 - iii. Pending Zoning Regulation Updates/Discussion – No updates. Further information on this topic can be found on the town website.
5. New Business

- a. Refocus commission: Business directory, social media outreach, and commission membership
 - i. Adjust direction of the commission to meet the needs of the Somers business community based on current pandemic
 - ii. Hold on recruitment until January 2021.

- 6. Adjournment – 7:01 p.m. – Motion made by Jim, seconded by Christine.

Next meeting to be held March 2, 2020 @ 6:00 p.m. via Zoom

<https://us02web.zoom.us/j/2867425969?pwd=U1B2OUd3aDRiR2pramJBY1B2Ym1HQTO9>

Meeting ID: 286 742 5969

Password: 06071

Respectfully submitted for the Commission,

Beth Frechette, Secretary