



Town of Somers
Economic Development Commission
Meeting Agenda

Wednesday, April 28, 2021 – 6:00 – 7:00 p.m.

Virtual meeting open to the public, to join the meeting:

Attendees: Commissioners: Jim O’Hearn, Jim Formica, Cynthia Mike, Beth Frechette;
Guest: Dustyn Nelson

Agenda

1. Call to Order
2. Correspondence – Review of activity on:
 - a. Facebook – continue to publicize and “re-post” Somers business events
 - b. North Central Chamber of Commerce
 - c. Small Business Association – sent an opportunity for restaurant funding which was placed on our Facebook page.
 - d. Town of Somers Other Committees
3. Old Business
 - a. EDC History reviewed and discussed
 - b. Business Directory status was reviewed and discussed
 - c. New Business Processes that have been discussed were finalized into goals for the EDC:
 - 1.) Assist **new businesses** understand the process to start a business in Somers;
 - 2.) Assist **residents** of Somers, CT understand what businesses exist in Somers; and
 - 3.) Assist **current businesses** with technical assistance to improve their customer relations and business outcomes.
4. New Business
 - a. Recommendations for upcoming projects
 - i. New Businesses: Resources for new business startups in Somers, CT
 - ii. Residents: Completion of the Business Director
 - iii. Current Businesses: Technical Seminar – Food/Restaurant Services
 - b. Town Activities Discussion
 - i. Scheduling meetings with town commissions as necessary to support New Business.
5. Next Agenda
6. Adjournment

Next meeting: May 26, 2021 – 6-7 p.m. – Somers Town Hall