Town of Somers

Economic Development Commission

Meeting Minutes

Wednesday, May 26, 2021

Attendance: Commission: Jim O'Hearn, Cynthia Mike, Beth Frechette; Guest: Dustyn Nelson

1. Call to Order – 6:09 p.m.

2. Review and Approval of Past Meeting Minutes – Motioned and Approved

3. Correspondence
    a. Facebook – overview of recent activity provided to commission
    b. North Central Chamber of Commerce – Jim has been working with NCCC to attend upcoming meetings and ascertain where we can collaborate with this organization.
    c. Small Business – No additional activity at this time.
    d. Town of Somers Connections – Meeting to be scheduled with First Selectman's Office in July.

4. Old Business
    a. 2021 Action Plan Review
        i. Somers Business Directory – 2021. Distribute in September. Subteam will be working to develop budget for next meeting before contacting businesses for summer directory completion.
        ii. New Business Information – Website and video will be outlined over the summer in partnership with other related Town of Somers commissions.
        iii. Current Business Support – Identifying topics for business series based on business needs.

5. New Business
    a. New Business Recognition
        i. Need to verify budget for potential new business recognition in town of Somers.

6. Adjournment - 6:49 p.m.