



**Town of Somers**  
**Economic Development Commission**  
Meeting Minutes

Wednesday, February 23– 6:00 – 7:00 p.m.  
Somers Town Hall, Somers CT

Attendees: Jim O’Hearn, Cynthia Mike, Beth Frechette

1. Call to Order – 6:04 p.m.
2. Review and Approval of Past Meeting Minutes
  - a. Approved December, 2021 Meeting Minutes
3. Review of EDC Business Online Directory
  - a. Vendor chosen for online business directory
  - b. Cost proposal to be presented at March 30 meeting
4. Correspondence
  - a. Facebook – followership continues to rise, focusing on NCCC, weekend events, Small Business Grant Program
  - b. North Central Chamber of Commerce – Beth Frechette and Robert Schmidt presented at the NCCC business development session with other chamber towns. Somers, CT is completing membership application for the NCCC.
  - c. Small Business Grant Program – Launched to town by Selectman and Town Finance Department. Final date for application is March 31, 2022
  - d. Town of Somers Connections
5. Old Business
  - a. 2022 Calendar and Project Review – Calendar was approved in December and provided to Town Clerk. Will follow up for posting of the calendar with the Town Clerk’s Office. Primary project is the online business directory for spring 2022.
6. New Business
  - a. Review of Town of Somers – Small Business Grant Process – Overview of program was presented by Beth Frechette. EDC will support the town by communicating the program to Somers businesses through facebook and email.
7. Next Agenda – March 30, 2022 – developed by committee
8. Adjournment – 6:57 p.m.