



Town of Somers
Economic Development Commission
Meeting Minutes

DATE & TIME Wednesday, January 25, 2023, 6:00 pm

LOCATION: Town Hall, Lower Conference Room

Attendees: Jim O’Hearn, Beth Frechette, Cynthia Mike, Ann Levesque, Dan Parisi (Staff Liaison)

1. Call to Order 6:03 pm
2. Review and Approval of Past Meeting Minutes
 - a. Approval of 12/21/22 Meeting Minutes Complete
3. Correspondence
 - a. Review of Facebook activity
4. Old Business
 - a. Small Business Saturday – Consider busses for next year to get shoppers to various locations, try to coordinate with tree lighting ceremony
 - b. Business Directory (Bludot) – Goal is to have up in March, target 100 business listed, each EDC member to contact 15 or so businesses to get updated directory information
5. New Business
 - a. Staff Liaison – Dan Paresi (Director of Land Use Office) will act as Staff Liaison to EDC
 - b. “How to Start a Business in Somers” – EDC should develop a guide for potential new business startups. Karen to work with Dan to develop guide.
 - c. Local update – members reviewed potential new businesses
6. Next Agenda
 - a. Business Meet & Greet
 - b. Somers Bus Advertising
7. Adjournment 7:05 pm

Minutes are not Official until Approved at a Subsequent Meeting