



**Town of Somers
Economic Development Commission
Meeting Minutes**

Date & Time: Wednesday, March 29, 2023

Location: Town Hall Meeting Room

Attendees: Jim O'Hearn, Beth Frechette, Ann Levesque, Dan Parisi (Staff Liaison),
Jennifer Castro (guest)

1. Call to Order 6:04pm
- 2.. Review and Approval of Past Meeting Minutes
 - a. Approval of 2/30/23 Meeting Minutes Complete
3. Correspondence
 - a. Review of Facebook, EDC email
4. Old Business
 - a. Business Directory Update - 153 Somers businesses installed
 - b. No new directory assignments
 - c. Ribbon Cutting Ceremonies, March 23: KK's This & That, Daily Grind, Pooch Crew, Haven Yoga, performed by NCCCC with Somers representatives
5. New Business
 - a. Update on Local Business: two new businesses expected to open within the next month
 - b. Update on Instruction for Opening a Business in Somers is in progress
 - c. Videos linked to business directory: postponed to next meeting
 - d. Update on shuttle advertising: received go ahead to contact DPW, source for materials
 - e. Standards for business recognition: agreement on once a month, business posted on town website and town bulletin board plus social media
 - f. ID's for EDC Members: approved by town officials, Ann Levesque will look into supplies and report back
6. No new suggestions for next agenda
- 7.. Adjournment at 6:56 pm.