

Town of Somers Economic Development Commission

Meeting Minutes

DATE & TIME Wednesday, April 26, 2023, 6:00 pm

LOCATION: Town Hall, Auditorium

Attendees: Jim O'Hearn, Ann Levesque, Karen Murdoch

1. Call to Order 6:02 pm

2. Review and Approval of Past Meeting Minutes

a. Approval of 3/29/22 Meeting Minutes Complete

3. Correspondence

- a. Ray Wolters has regretfully resigned from the Commission.
- b. Review of Facebook activity, #supportsomersctbusiness
- c. Beth is reposting activity of Somers businesses to help increase their visibility

4. Old Business

- a. Business Directory (Bludot) continuing to add businesses to the directory.
- b. Update on pharmacy potential interested party, Jim will reach out to see if they are interested in help getting financing.
- c. You've Got it Made Jim will reach out to clarify questions on Blue Dot
- d. Shuttle bus advertising approval received from First Selectman, Town Attorney and Director of Public Works. The Town will pay for the frames on the busses, the businesses will pay for the advertising placard.

5. New Business

- a. Local update discussed possible dates for ribbon cutting for two new businesses in town
- b. Document for Starting a Business no new information while Dan is out of office
- c. Standards for Business of the Month discussed ideas for criteria and how to get nominations. Business name to be displayed on the sign in front of town hall.
- d. EDC ID's commission will fabricate ID tags for use when visiting businesses or representing the town at activities such as ribbon cuttings

6. Next Agenda

- a. Criteria for Business of the Month
- b. Nominations for additional commission members

7. Adjournment 7:17 pm