Town of Somers

Economic Development Commission

Meeting Minutes

DATE & TIME	Wednesday, January 31, 2024, 6:00 pm
LOCATION:	Town Hall, Auditorium
Attendees:	Jim O'Hearn, Karen Murdoch, Melissa Zelek, Matthew Beggs, Beth Frechette, Ann Leveque

1. Call to Order 6:05 pm
2. Review and Approval of Past Meeting Minutes
    a. Approval of 12/20/23 Meeting Minutes Complete
3. Correspondence
    a. Facebook now has 583 followers.
4. Old Business
    a. Business of the Month – the commission Colonial Tire and Brake as the Business of the Month for January and Sue's Shirts as the BOM for February.
    b. Small Business Saturday – the commission will continue to work on the promotion of SBS throughout the year to get more exposure and better participation. Discussed supporting small businesses during the town tree lighting as well.
    c. Business Directory – discussed ways to communicate more effectively with town businesses via the Business Directory.
5. New Business
    a. Networking Meetings – Discussed holding business networking meetings. Commission members to bring ideas to next meeting. Locations, speaker topics, etc.
    b. Town Center Plan – the commission was asked to assess the impact on businesses if a rotary is constructed at the intersection of 83 and 190.
6. Next Agenda
    a. Next meeting is February 28.
    b. Topics to include Small Business Saturday ideas.
7. Adjournment 7:10 pm

Minutes are not Official until Approved at a Subsequent Meeting