



Town of Somers
Economic Development Commission
Meeting Minutes

DATE & TIME Wednesday, February 28, 2024, 6:00 pm

LOCATION: Town Hall, Auditorium

Attendees: Jim O’Hearn, Karen Murdoch, Melissa Zelek, Matthew Beggs, Ann Leveque

- Call to Order 6:07 pm
- Review and Approval of Past Meeting Minutes
 - Approval of 1/29/24 Meeting Minutes Complete with no changes
- Correspondence
 - No update
- Old Business
 - Business of the Month – the commission selected Sue’s Shirts as the BOM for February and Colonial Flowers as BOM for March. The Business of the Month selection has been posted in the Patch newsletter.
 - Small Business Saturday – the commission will continue to work on the promotion of SBS throughout the year to get more exposure and better participation. Would like to get earlier commitments of businesses offering discounts on SBS. Discussed supporting getting a list of businesses open late on the night of the tree lighting and promoting these businesses.
 - Business Directory – discussed ways to communicate more effectively with town businesses via the Business Directory.
- New Business
 - Networking Meetings – Discussed potentially getting a speaker from the CT Small Business Development Council to speak. Need to get level of

interest from businesses to participate. Will target mid-May for a networking meeting.

- Next Agenda
 - Next meeting March 27.
 - Topics to include Small Business Saturday ideas and networking ideas.
- Adjournment 6:56 pm

Minutes are not Official until Approved at a Subsequent Meeting